

2026 Strategic Plan

FOUNDATION

Vision

Providing Housing
Preventing Homelessness
Keeping Families Together

Mission

Our mission is to show the care and compassion of Christ by equipping unhoused families and individuals in Franklin County with the resources they need to permanently exit homelessness.

Core Values

Community- offering families and individuals temporary supportive housing in our residential space and surrounding them with the necessary services to regain stability.

Relationships- We have prioritized creating a space that is not only safe, but actively fosters growth, providing a setting for families and individuals to embark on a journey towards wholeness and enduring positive change.

Invest- Investing in Life's River is more than a transaction. When you donate financially or through volunteering of time, you become part of the Life's River story and give hope to families and individuals for a better tomorrow.

CORE COMPETENCIES

What We Do Best

Provide personalized care.
Provide resources toward wholeness.
Offer opportunities for the community to get involved.

STRATEGIC OBJECTIVES GOALS

Financial/Mission

1. Create a budget with Executive team, full-time personnel, and advisory team for a 5-year plan.
 - 1.1 Continued outreach with a goal of 100 new givers to 500 Club
 - 1.2 Apply for minimum of 25 grants
 - 1.3 Grow diverse revenue streams through planned and company giving
- 1.3 Provide a quarterly update to all donors through newsletter.

Programs

- 2 Establish strong cross-sector partnerships in the community to expand life skills for residents
 - 2.1 Offer opportunities for residents to participate in community events through supplying tickets or helping offset cost of child participation.
 - 2.2 Provide two mission projects for residents to become active in.
 - 2.3 Grow the family mentor program through churches.
 - 2.4 Develop an if/then strategy for residents to show success. This will come from past residents.
 - 2.5 Invest in the staff of Life's River by allowing participation in growth opportunities.
 - 2.6 Through funding, find a solution to daycare for parents in our care.
 - 2.7 Look into affordable housing for residents.

Operational

- 3 Facilities-Inspect facility monthly on the last day of the month inside and outside. Write up the inspection.
 - 3.1 Meet with Executive team every month beginning in January.
 - 3.2 Executive Director to have weekly meetings with all staff.
 - 3.3 Provide a weekly update for Executive teams.
 - 3.4 Desire participation and grow the advisory board from 5-10
 - 3.5 Develop a strategy of storytelling through social and print.
 - 3.6 Executive Director and Program Director to speak at a minimum of 20 local events for education purposes.

Fundraising

4. Golf tournament at Wolf Hollow on August 22.
- 4.2 River of Hope Tuesday gala on December 1.

4.3 Through support of local businesses, 6 local fundraisers focused on Awareness of Life's River

KEY PERFORMANCE INDICATORS

How We Measure Success

Measure	Target
Indirect clients	25% increase by Dec 2026
The number of Life's River residents by Dec 2026	25% by Dec 2026
Sustainable living	10% increase by Dec 2026
Left with a minimum of \$1000	10% people by 12/26
Found affordable housing for 10% families	by Dec 2026
Found and kept employment 90%	by Dec 2026
Enrolled in GED or secondary education	10% by Dec 2026
Formed a budget plan	90% individuals by Dec 2026
Volunteers	Added 50% by Dec 2027.
Resources for residents	25% increase skill offerings by Dec 2026
Grants applied	10% increase by Dec 2026
New donors	25% increase by Dec 2027

HOW To Get There

How We Will Get There

2026 Grow outreach in community.
2027- Affordable daycare
2028 Apartment complex

IMPLEMENTATION

How We Make Strategy a Habit

1. Monthly Executive leadership meetings
2. Bimonthly Advisory Board meetings
3. Quarterly updates to donors through email
4. Revisit plan every 30 days with donors.
5. Annual report to donors